



# Register Today!

## 4th Wisconsin Health Information Outreach Summit

### Health Literacy

#### Keynote speakers:

- Seth Foldy, MD, MPH – Healthiest Wisconsin 2020, WIRED for Health initiative (eHealth) and the creation of the Office of Health Informatics
- Joanne Schwartzberg, MD – Medication Errors and Health Literacy
- Paul Smith, MD – Health Literacy: What's Done and What's Left to Do
- Jennifer Rho, MD, MPH – Promoting Health Literacy at the Hawthorne Education Center

#### Afternoon break-out sessions:

- Teach-back Interactive Session with Joanne Schwartzberg, MD
- National Career Readiness Certificate and how it relates to Health Literacy
- Dimensions of Diversity panel discussion
- Families and Literacy, Lending Library projects between WI and Nicaragua
- Panel discussion of health literacy initiatives at Ministry, Aspirus, Marshfield Clinic, and collaborative partnerships with Portage, Marathon and Wood County Literacy Councils
- Making Connections to Make a Difference: The Community Engagement Goals and Work of the UW Institute for Clinical and Translational Research
- Podcasting: Hands-on computer class

Wednesday, August 11	8:00 a.m. - 4:00 p.m.
Wausau NTC Campus • Room 1004	\$26
Wausau Class #54033	

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